

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**DIRECTORATE OF DISTANCE EDUCATION**

**Course: B.A. Mass Communication 3<sup>rd</sup> Semester**

**Paper: Political Communication**

**Paper Code: BAMC-111**

**Max. Marks -20**

**Note: Important Instructions for submission of Online-Assignments.**

- *Attempt **all questions** from the following both assignments. Each question carries 5 marks.*
- ***Typed and Xerox Copies of Assignments will not be accepted in any case.***
- *All questions are to be attempted in **legible handwriting and written** on plain white A-4 size paper along with front page and content table.*
- *Each page of the assignments must carry your **Enrolment Number**.*
- *The Student needs to scan all pages of handwritten assignment in **PDF format** size, of maximum **data 10 MB** per assignment.*
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- ***Read "How to upload online Assignments"** and check the Instructions for online submission of Assignments please.*
- ***Last Date of submission of assignments is 15th Jan 2024.***

**Assignment - 1**

1 What is the primary function of legislatures in a political system?

किसी राजनैतिक व्यवस्था में कवधकि िा िा प्रथम िा िा क्या है ?

2 Describe the Nature and Characteristics of political system ?

राजनैतिक व्यवस्था िी प्रि कि एवं कवशेषिाओं िा वर्न िरे  
I

**Assignment - 2**

1 what is the Importance of Campaign Organization ?

अकििान प्रबंधन (संगठन) िा क्या महत्व है ?

2 What are the advantages and disadvantages of utilizing social media platforms, digital advertising, and online fundraising in political campaigns ?

राजनैतिक अकििान ं िे किे कवकत्रि स किकजटि कवज्ञापन और  
श किमकििा उपिरर्, धन-संग्रह कवकध िे ऑन िाइन  
क्या िा िा और हाकनिा है ?

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**Course: B.A. Mass Communication 3<sup>rd</sup> Semester**

**Paper: History of Print Journalism**

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**Paper Code: BAMC-112**

**Max. Marks -20**

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**ASSIGNMENT-I**

- Q1 Write a brief note on feature syndicate. 5
- आजादी आंदोलन में अखबार की भूमिका की संक्षिप्त रूपरेखा दें। 5
- Q.2 What is Press Information Bureau?
- PTI क्या है?

**ASSIGNMENT-II**

- Q1 Write a brief note on feature syndicate. 5
- फीचर सम्मेलिके ट पर संक्षिप्त रूप में मटपणी करें।
- Q 2 What is Press Information Bureau? 5
- प्रेस सूचना ब्यूरो (Press Information Bureau) क्या है?

**Course: B.A. Mass Communication 3<sup>rd</sup> Semester**

**Paper: Media Law & Ethics**

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**Paper Code: BAMC-113**

**Max. Marks -20**

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**ASSIGNMENT-I**

1. Explain and interpret the Article 19 (1) (A) of Indian constitution in detail.

निम्नलिखित अनुच्छेद 19 (1) (ए) के कवस्तार से एवं संकवधान के अन्तर्गत

2. What do you understand by Contempt of Court. Write the types of Contempt of Court.

न्यायाधीशों की अवमानना से आप क्या समझते हैं?  
न्यायाधीशों की अवमानना के प्रकार लिखिए।

**ASSIGNMENT-II**

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1. Write the news guidelines for broadcast media in detail.

प्रसारण मीडिया के लिए समाचार कवशाकनदेश कवस्तार से  
किएें।

2. What is the advertising Code of Commercial Broadcasting?

वाकखी प्रसारण की कवज्ञापन संकहिया क्या है?

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**Course: B.A. Mass Communication 3<sup>rd</sup> Semester**

**Paper: Media Writing -1**

**Paper Code: BAMC-114**

**Max. Marks -20**

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**ASSIGNMENT-I**

Q.1: Discuss the distinction between writing as an art and a craft. Provide examples to illustrate your points. (5 marks)

लेखन को कला और मिल्प में मकस प्रकार का अंतर माना जा सकता है? अपने दृष्ठांतों को स्पष्ट करने के लिए उदाहरण प्रदान करें। (5 अंक)

Q 2: How can enhancing your vocabulary improve your writing? Explain the importance of using dictionaries and thesauruses in vocabulary building. (5 marks)

अपने विद्वान्ताली को सुधारने से कै से आपके लेखन को बेहतर बनाया जा सकता है? विद्वान्ताली और मिसॉरस का उपयोग विद्वान्ताली मनमाण में क्यो महत्वपूर्ण है, इसे स्पष्ट करें। (5 अंक)

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**ASSIGNMENT-II**

Q3: Describe the key elements of a well-structured sentence. Explain the concept of concision and clarity in writing, and how it relates to effective communication. (5 marks)

एक अच्छे -से गमिति वाक्य के महत्वपूर्ण घटकों की वणन करें। लेखन में संमिप्तता और स्पष्टता के अवसर की अवश्यकता को समझाएं, और यह कैसे प्रभावी संवाद से संबंधित है। (5 अंक)

Q 4: Explore the role of paragraphs in structuring written content. How can ideas be dissected into elements and presented as paragraphs and sub-paragraphs? Discuss the importance of logical sequencing in creating cohesive written pieces. (5 marks)

मलखे गए सामग्री को ढालने के मलए पैराग्राफ की भूमिका की जांच करें। मवचार को घटकों में मवभामजत करने और पैराग्राफ और उप-पैराग्राफ के रूप में प्रस्तुत करने के तरीकों की जांच कैसे की जा सकती है? संयोजन को सही तरीके से करने में तात्पर्यता का महत्व की चर्चा करें। (5 अंक)

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**Paper: Media Writing Skills**

**Paper Code: BAMC-115**

**Max. Marks -20**

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**ASSIGNMENT -1**

Q1 Write two Press Release of your City along with relevant photographs with captions and a Catchy

Headline.

प्रासंगिक तस्वीरों के साथि कैप्शन और एक आकर्षक टाइटिल के साथि अपने  
शहर की दो प्रेस मसूदा तैयार करें।

Q2 Write a Feature Article on 'Impact of Social Media'.

सोशल मीडिया का प्रभाव पर एक फीचर लेख मलखें।

**ASSIGNMENT -2**



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Q1 If you want to present your views on any news (favor or against) on the previous issues of newspaper or any current issue. Write two different Letters to Editor for the same.

यमद आप समाचार पत्र के मपछले अंकों या मकसी समसाममयक अंक की मकसी खबर (पि या मवपि) पर अपने मवचार प्रस्तुत करना चाहते हैं। इसके मलए संपादक को दो अलग-अलग पत्र मलखें।

Q2 Define Caption Writing with their types. Click five photographs yourself and paste them with a catchy caption along with which type of caption this is.

कै प्नि लेखन को उनके प्रकारों समहत पररभामर्त करें। पांच तस्वीरें स्वयं प्तिक करें और उन्हें एक आकर्क कै प्नि के साि ढचपकाएं और साि ही यह भी बताएं मक यह ढकस प्रकार का कै प्नि है।

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